



Press release
- for immediate publication -

Frame your personal Oktoberfest moments with the Bavarian iFlirt Cam from RockAByte

Cologne, Germany, 17th September 2009 – Just in time for the world-famous Oktoberfest in Munich, RockAByte - developer and publisher of mobile games and applications - is launching its "Bavarian iFlirt Cam" enabling iPhone users to spread Bavarian flair on the go.

From September 18th on, iPhone users can send personalized Bavarian greetings to family and friends worldwide. Users get to choose from 17 different layouts and individual Bavarian sayings which will appealingly frame their favorite pictures and enhance them with special Bavarian charm unique to Munich and the Oktoberfest. Pictures can be taken directly via the application or can be chosen from a photo album. Via email, users can instantly send a Bavarian 'postcard' to surprise a flirt, greet friends, or simply keep the picture as a personalized souvenir.

Bavarian iFlirt Cam makes it easy to connect to other people, capture a memorable moment and keep in touch with your new flirt. iFlirt Cam users can be sure to be at the center of attention at Oktoberfest or any other party!

The Bavarian iFlirt Cam application will be available in the App Store for 0.79 € beginning September 18th.

For further information, please visit www.bavarian-iflirt-cam.de



Features

- Choose from 17 traditional & appealing Bavarian frames and motives
- Use the integrated camera option to take a photo or choose a picture from your iPhone photo album
- Send the individual greeting via email to your friends and family or add it to your picture gallery
- Easy to use tell-a-friend feature to share your funny experiences
- Available in German, English and Italian language

About RockAByte

RockAByte GmbH was founded 2008 and is specialized in the production of games and software applications for the platforms iPhone & iPod Touch, Nintendo DS/DSi, Google Android and Online (Flash/Flex). The cologne-based company realizes contracting projects as full service provider and offers turnkey solutions from idea to acceptance as well as the realization of single parts in the production chain. Additionally, RockAByte develops and sells in-house products as well as co-productions with external partners, especially in the field online and mobile applications.

The cologne start-up is holder of a scholarship by the AV-Gründerzentrum NRW GmbH since April 2009.

For further information, please visit www.rockabyte.com

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