



**Press release**  
- for immediate publication -

## **The first ship's logbook for iPhone and iPod Touch: RockAByte and Medienkonzepte present JourSail**

**Cologne, Germany, 08<sup>th</sup> of July 2009** – RockAByte, developer and publisher of games and applications for online, mobile, and handheld platforms, in co-production with Medienkonzepte GbR in Cologne, Germany, presents the ultimate sailing logbook for the iPhone and iPod Touch. With the new JourSail application, sailing trips and holidays at sea can be documented quickly and easily.

Whether on the way in a small sailing yacht or enjoying the wonders of nature on a Hurtigruten cruise ship, with JourSail all the records are available anytime in a clearly presented form.

Logbook entries can be made hourly, every four hours, or daily. Then the sailing journal can be sent to friends and family as an e-mail with the appropriate layout directly from the iPhone or iPod Touch.

All of the information, such as the current weather, navigation, service, and the changing of the watch, is entered quickly and easily via the optimised and clearly laid out user interface. JourSail uses the internal sensors of the iPhone or iPod Touch to automatically determine the position or to record the date and time of an entry. With the touch of a finger, every position of the ship can be displayed on the interactive map. The reliable determination of the position is guaranteed with the iPhone 3G.

The application will be offered in German, English, French, and Spanish and requires the iPhone 2.0 operating system, but is already compatible with the new iPhone OS 3.0 update.

JourSail is available immediately in the Apple iTunes App Store for sailing fans and those who would like to be at the introductory price of € 4.99 .

**Features:**

- Save any number of trips, stages, and logbook entries
- Get information at a glance on the total number of sea miles or days at sea
- Create complex entries quickly, easily, and conveniently using icons
- A variety of event types, such as:
  - o Notes
  - o Weather (visibility, swell, precipitation, cloud cover, wind speed, air pressure, water temperature, air temperature)
  - o Navigation (log, speed, course, hours under power)
  - o Service (fuel, fresh water, grey water, battery charge)
  - o Watch change
- Send all tour data via e-mail
- Change the units used as desired (e.g. Beaufort or knots)

**About RockAByte**

RockAByte GmbH was founded in 2008 and specialises in the production of games and software applications for the platforms iPhone & iPod Touch, Nintendo DS/DSi, Google Android, and on-line (Flash/Flex). As a full-service provider, the Cologne-based company accepts the implementation of contract work and offers both ready-to-use solutions from concept to final acceptance and the conversion of individual parts of the production chain.

In addition, RockAByte develops and markets their own products and in co-productions with external partners, especially for the on-line and mobile fields.

The young Cologne-based company has been supported since the beginning of 2009 by a creation grant from AV-Gründerzentrum NRW GmbH.

For more information, visit [www.rockabyte.com](http://www.rockabyte.com)

**About Medienkonzepte GbR**

With almost 20 years of experience, Medienkonzepte Beyer und Meiers GbR has developed into a specialist for interactive, digital media and mobile communication, especially for the Apple iPhone.

Furthermore, they create individual solutions for operational information and communications systems which significantly support customers' core business, such as Internet, intranet and extranet applications, portals and on-line platforms, content management systems, community and interaction systems.

Their core competencies are in the fields of strategic and technical consulting and conception, creative consulting for graphics and design, and the implementation of technology and content. Particular attention is given to the topics of accessibility and usability to ensure trouble-free and accessible communication.

Medienkonzepte is industry and manufacturer independent. If the customer so requests, Medienkonzepte will take on complete responsibility for the project and act as a system integrator or integrate themselves into large, international teams to complete subtasks, provide support for workload peaks in day-to-day business, and are often discretely in the background in consulting to decision makers and senior management.

For more information, visit [www.medienkonzepte.de](http://www.medienkonzepte.de)

**Editorial contact**

swordfish pr GAMES  
Ilka Töllner/ Freyja Melhorn  
Trogerstrasse 17  
81675 München  
Tel: +49 (0) 89 600 31641  
[ilka@swordfish-pr.de](mailto:ilka@swordfish-pr.de)  
[freyja@swordfish-pr.de](mailto:freyja@swordfish-pr.de)  
[www.swordfish-pr.de](http://www.swordfish-pr.de)