



Press Release

RockAByte to work with swordfish pr

Cologne/Munich, 25th of June 2009 – RockAByte, developer and publisher of games and applications for online, mobile and handheld platforms mandates the munich agency swordfish pr with its external communication. The PR agency, specialized on games and lifestylesupports the cologne-based producer regarding its company and product PR with immediate effect.

RockAByte GmbH was founded 2008 by Stefan Zingel, Gerhard Hahn and Bolle Bollmann and realizes in-house productions and contracting work for iPhone, iPod Touch, Nintendo DS/DSi, Google Android and online. Additionally, the team develops co-productions in cooperation with various partners. Together with Medienkonzepte GbR from Cologne, RockAByte releases the iPhone application „JourSail“ at the beginning of July 2009. For further information, please visit www.joursail.com.

As first own production, the iPhone casual game „Danny's Dishes“ will be available in the iTunes AppStore beginning of July. More games and applications will be announced this year.

About RockAByte

RockAByte GmbH was founded 2008 and is specialized in the production of games and software applications for the platforms iPhone & iPod Touch, Nintendo DS/DSi, Google Android and Online (Flash/Flex). The cologne-based company realizes contracting projects as full service provider and offers turnkey solutions from idea to acceptance as well as the realization of single parts in the production chain.

Additionally RockAByte develops and sells in-house products as well as co-productions with external partners, especially in the field online and mobile applications.

The cologne start-up is holder of a scholarship by the AV-Gründerzentrum NRW GmbH since April 2009.

For more information please visit www.rockabyte.com

About swordfish pr

The public relations agency swordfish pr was founded in february 2008 and is located in munich. swordfish pr GAMES is specialized inthe support of customers from the fields of console, PC, mobile, iPhone, iPod and broswer games, eSport, mobile software and consumer electronics. With over nine years' experience in public relations, thereof five in the field of games, the agency offers professional know-how and best media contacts.

For more information please visit www.swordfish-pr.de

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